

**Board Member Matrix**

Use this tool to monitor your current board representation and needs for recruitment.

AREA or TRAIT	Current Board Representation	Importance for Board to Have	Priority for Recruitment
	(H, M,L)*	(H,M,L)*	(H,M,L)*
<b>DEMOGRAPHICS</b>			
AGE			
Under 30			
30 - 44			
45 - 59			
60 - 70			
Over 70			
GENDER:			
Male			
Female			
ETHNICITY			
African America/Black			
Asian/Pacific Islander			
Caucasian			
Hispanic/Latino			
Native American/Indian			
Other:			
GEOGRAPHY			
Central			
East			
West			
North			
South			
Rural			
<b>SKILLS</b>			
Fundraising			
Advocacy			
Financial Management			
Gov/Public Sector Relations			
Law/Legal			
Marketing/PR			
Graphic Design			
Grant Writing			
Technology			
Real Estate			
Event Planning			
Mission Specific 1:			

Mission Specific 2:			
<b>FUNDRAISING/RESOURCES</b>			
Personal Contributions			
Personal Major Gift Contacts			
Foundation Contacts			
Time available for Fundraising			
Time available for Volunteering			
In Kind Services			
Special Events Experience			
Grantwriting Experience			
Capital Campaign Experience			
<b>COMMUNITY CONNECTIONS</b>			
Foundations			
Corporations			
Small Business			
Media			
Nonprofit			
Faith-based			
Academic			
Government			
Political/ Government			
Social Services			
Other:			
Other:			

\*High, Medium, Low