

Mission

Greenlights strengthens nonprofits for extraordinary performance and impact

Vision

Strong communities through exceptional nonprofits

How We Strengthen Nonprofits



Our Strategic Goals

- ▶ **Goal 1**
Increase the impact and effectiveness of individual nonprofits and the Central Texas nonprofit sector
- ▶ **Goal 2**
Refocus resources and services to support our new impact areas
- ▶ **Goal 3**
Become Central Texas' leader on critical nonprofit sector issues
- ▶ **Goal 4**
Exemplify nonprofit excellence and best practices
- ▶ **Goal 5**
Ensure another 10 years of our impact through growth in revenue and contributions

Nonprofit Excellence for Community Impact



What We Provide

- Customized management consulting services
- Educational workshops, conferences and other events
- Customized training for nonprofits and businesses (with an emphasis on board service and board strengthening)
- A “nonprofit chamber of commerce” membership program
- Research and thought leadership on trends and best practices
- Free or low-cost toolkits, resources, information and referrals

What We Achieve (annually)

- Intensive consulting engagements for 40+ nonprofits
- 2000+ professionals participate in 40+ workshops & events
- The largest statewide nonprofit management conference (800+ attendees)
- 500+ member organizations and individuals served
- On-line and on-request resources and referrals to 700+ individuals
- At least one in-depth research project completed and published

Why It Matters

- Nonprofits are more sustainable, accountable, and have greater community impact
- Enhanced collaboration and efficiency within the sector
- Nonprofits have stronger boards and raise more funds to support their work
- A stronger, healthier, more prosperous and more vibrant community
- Business and other professionals are more engaged and invested in the community

Our Business Model

Greenlights strengthens nonprofits by providing valuable services and resources that are either free or affordable. We provide management consulting services, professional development workshops and conferences, research, a membership program, and more. Nonprofits pay on average about half of the cost of delivering services, thanks to the generosity of our donors.

Our Core Values

Service Excellence

Learning

Collaboration

Innovation

Integrity

Fun