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**The Applied Materials Foundation and Greenlights
Collaborate to form Advancement Academy**

Academy to Provide Training and Consulting Support to 50 Nonprofit Organizations

February 1, 2011 (Austin, TX). Greenlights for Nonprofit Success announces a new joint initiative with The Applied Materials Foundation that will work to strengthen the Central Texas nonprofit sector. The Applied Materials Foundation has granted \$50,000 to Greenlights to establish the Advancement Academy, allowing Greenlights to work more closely, strategically and intensively with 50 nonprofit organizations that The Applied Materials Foundation has supported in the past two years.

The Academy will provide a unique combination of individualized assessment, peer learning and training, customized management consulting and comprehensive professional development opportunities that will help nonprofit organizations identify and meet their organizational development goals.

“We see this as a strategic collaboration that helps us maximize the effectiveness of our community partners,” said Mark Walker, executive director, The Applied Materials Foundation.” The more successful our nonprofit grantees are, the more progress we make towards meeting our goals of making a positive social contribution and improving the way people live.”

The Applied Materials Foundation has historically collaborated with Greenlights to advance the nonprofit sector. Recently, The Applied Materials Foundation sponsored the Texas Nonprofit Summit, a two-day conference attended by 700 nonprofit professionals, funders and community leaders. Attendees discussed nonprofit trends, innovative practices and collaborative opportunities. During 2009, The Applied Materials Foundation established the Basic Needs Emergency Assistance Fund. The Fund granted \$500,000 to nonprofits to meet the rising demands of basic needs services. As a selected Basic Needs Fund recipient, Greenlights extended services and training to hundreds of Central Texas nonprofits. As a result, many nonprofits were able to maintain focus on organizational development and better weather the tough economic times.

In 2010, Greenlights saw increased demand for its affordable consulting services and trainings, but nonprofits continued to struggle to allocate resources towards organizational development. As nonprofits navigate these volatile times, a capacity-building relationship, such as the one

with The Applied Materials Foundation, will allow nonprofits to be more strategic and impactful.

“Most nonprofit leaders are so focused on meeting their mission and serving their constituents, especially during the recent difficult economy, that they often do not have the time or means to invest in themselves and strengthen their organizations. This grant and our Advancement Academy will allow them to do just that, and we are thrilled to be working with The Applied Materials Foundation to make it happen. ” said, Matt Kouri, Executive Director with Greenlights for Nonprofit Success.

About Greenlights for Nonprofit Success

Greenlights for Nonprofit Success is a 501(c)(3) nonprofit that catalyzes extraordinary nonprofit performance in Central Texas. Focusing its services on five key “pain points” felt by nonprofits – Financial Management, Resource Development, Strategy & Planning, Board Excellence, and Leadership Advancement – Greenlights serves 800 organizations and more than 2,500 individuals annually through low-cost, high-quality professional development workshops and conferences, customized management consulting services, and by serving as the “help line” for any and all nonprofit management questions.

About The Applied Materials Foundation

The Applied Materials Foundation, a California nonprofit corporation qualified under Section 501(c)(3) of the Internal Revenue Code, was established in 1994 by Applied Materials, Inc., the global leader in providing innovative equipment, services and software to enable the manufacture of advanced semiconductor, flat panel display and solar photovoltaic products. The Foundation's mission is to make a positive social contribution in regions where Applied Materials employees work and live through philanthropic investments in the areas of education, civic development, arts and culture, and the environment.

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