



The One Story Package

\$4,500

(\$3,150 for Greenlights Members)

Includes:

3-5 minute general awareness & fundraising piece

30-second shortened version, for general awareness and for website homepage

- Interviews with staff, volunteers, board members, director
- Interviews with people who benefit from the organization/foundation (constituents/clients).
- Footage that compliments and represents the programs and services offered by organization (B-Roll footage).
- Titles, graphics and music.
- Voice-over narration scripting & studio recording (if applicable)
- Social Media & Social Networking
 - One Story Productions will upload the produced videos to all the major social media sites.
- Motion graphic elements
- Professional Equipment
- Placement of video on One Story Productions website with information about the organization, link to the website and a direct link to the donation page of the NPO.

The finished products will include interviews and possible voice-over narration (to be produced), in combination with footage from varying programs within the organizations. The newly created segment will be informational and will appeal to a large audience. The addition of music (to be determined) will also help to create an appropriate mood for the segments.

Budget

PRODUCTION	
Cinematographer	
Equipment	
Narration	
POST-PRODUCTION	
Online Editing	
Assembly	
Log & Transfer, Digitize/Review	
Motion Graphics	
Music Scoring / Arrangement	
	\$4,500.00
Greenlights Member Discount (30%)	-\$1,350
TOTAL	\$3,150

Aaron Weiss

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