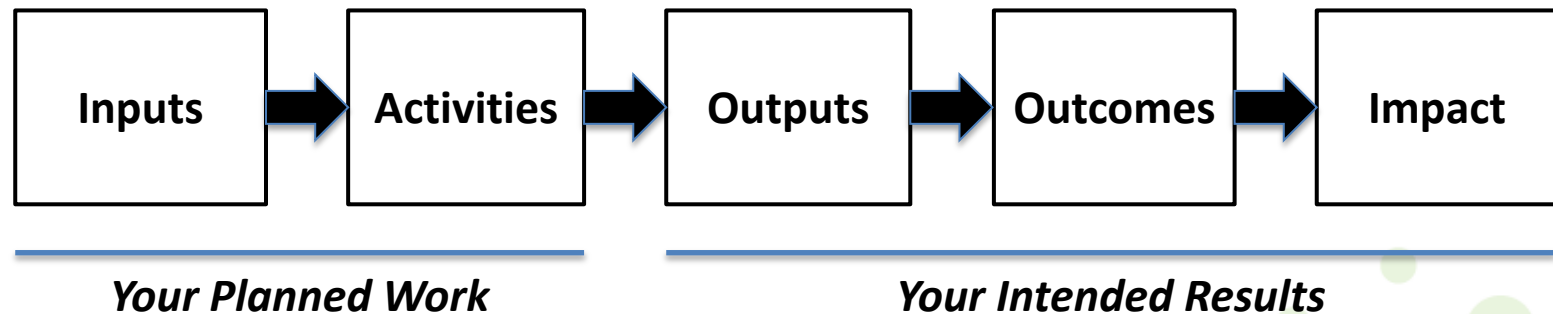


THE BASIC LOGIC MODEL

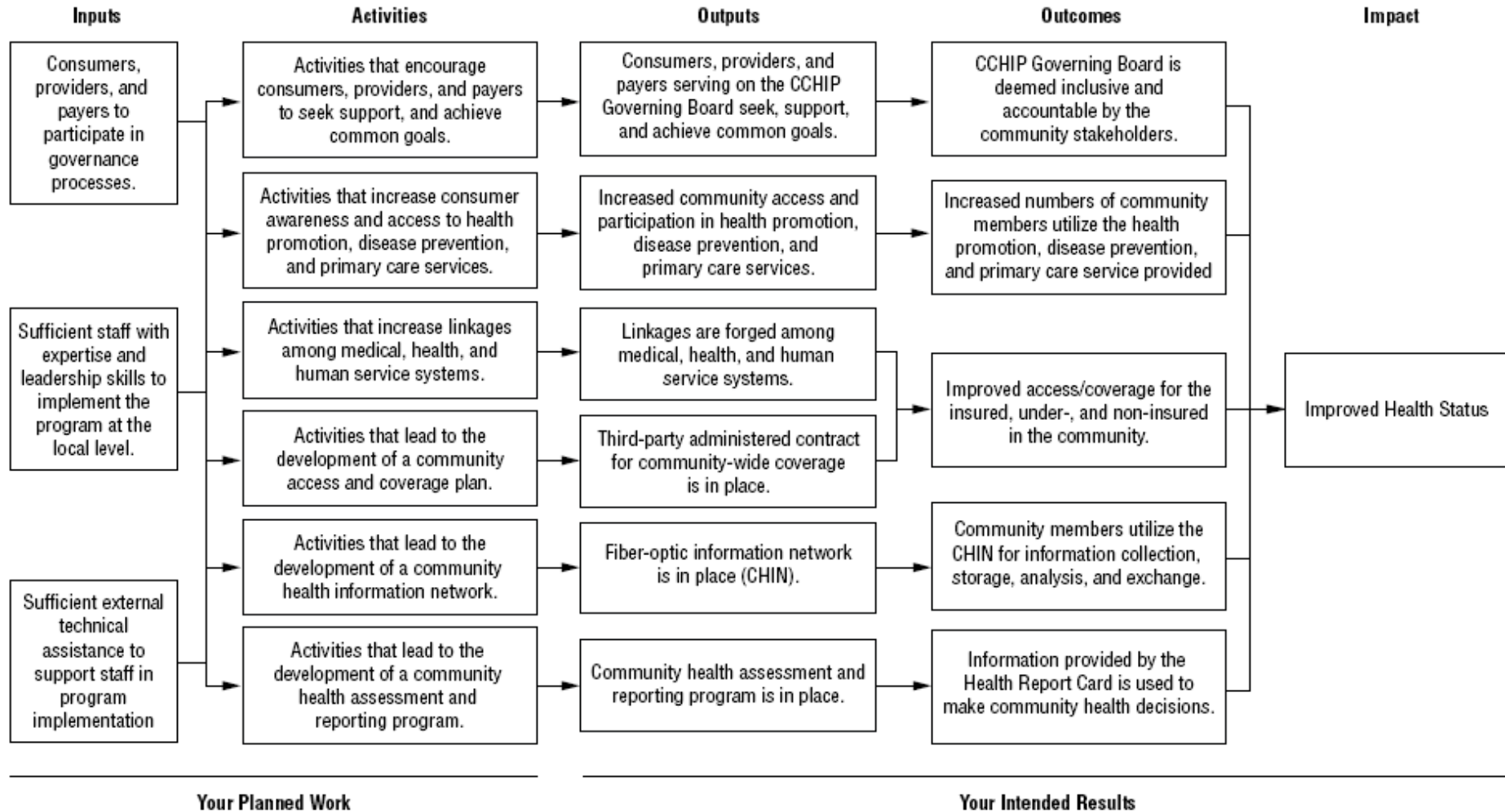


Source: Kellogg Logic Model Development Guide©

LOGIC MODEL COMPONENTS

- ▶ **INPUTS:** The resources an organization needs to do its work (facilities, staff, volunteers, grants, technology, etc.)
- ▶ **ACTIVITIES:** The core programs and initiatives of an organization (what you actually, physically do)
- ▶ **OUTPUTS:** Direct products of program activities (number of hours of service delivered, number of clients served, etc.)
- ▶ **OUTCOMES:** Specific changes in clients or program participants (skills gained, milestones reached: short, medium, and long term)
- ▶ **IMPACT:** Ultimate benefit to the community/clients you serve

SAMPLE DETAILED LOGIC MODEL



Example of an Outcome Approach model (example drawn from the Calhoun County Health Improvement Program, funded under the Comprehensive Community Health Models of Michigan initiative).

SAMPLE HIGH-LEVEL LOGIC MODEL

What We Provide

- Customized management consulting services
- Educational workshops, conferences and other events
- Customized training for nonprofits and businesses (with an emphasis on board service and board strengthening)
- A “nonprofit chamber of commerce” membership program
- Research and thought leadership on trends and best practices
- Free or low-cost toolkits, resources, information and referrals

↑
Activities

What We Achieve (annually)

- Intensive consulting engagements for 40+ nonprofits
- 2000+ professionals participate in 40+ workshops & events
- The largest statewide nonprofit management conference (800+ attendees)
- 500+ member organizations and individuals served
- On-line and on-request resources and referrals to 700+ individuals
- At least one in-depth research project completed and published

↑
Outputs





Why It Matters

- Nonprofits are more sustainable, accountable, and have greater community impact
- Enhanced collaboration and efficiency within the sector
- Nonprofits have stronger boards and raise more funds to support their work
- A stronger, healthier, more prosperous and more vibrant community
- Business and other professionals are more engaged and invested in the community

↑
Outcomes/Impact

LOGIC MODEL WORKSHEET

AMERICORPS Logic Model Worksheet

NEED	INPUTS	ACTIVITIES	OUTPUTS	INTERMEDIATE OUTCOMES	END OUTCOMES
<p><i>The unmet need in our community that our activity will address is described as follows:</i></p>	<p><i>In order to accomplish our activity we will need the following:</i></p>	<p><i>In order to address our problem or asset we will conduct the following activity:</i></p>	<p><i>We expect that once completed or underway this activity will produce the following evidence or service delivery:</i></p>	<p><i>We expect that if completed or ongoing this activity will lead to the following intermediate changes:</i></p>	<p><i>We expect that if accomplished this activity will lead to the following end changes:</i></p>
					

HOW MEASURED →

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ADDITIONAL RESOURCES

- ▶ **Kellogg Foundation Logic Model Development Guide**
 - Available as a free PDF download at:
<http://www.wkkf.org/knowledge-center/resources>
- ▶ **Americorps Logic Model Resources**
 - <http://www.nationalservicerresources.org/star/ac-logic>