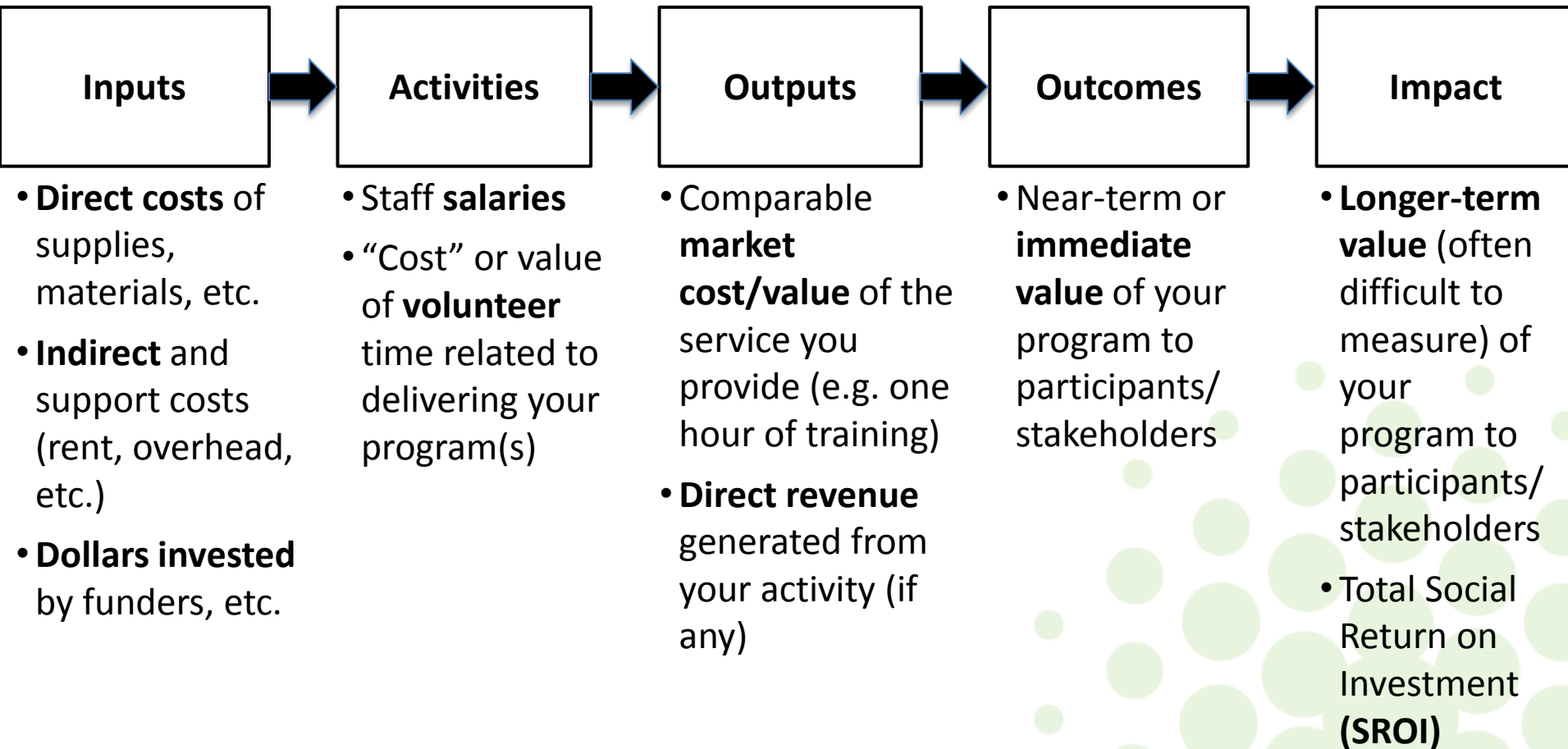


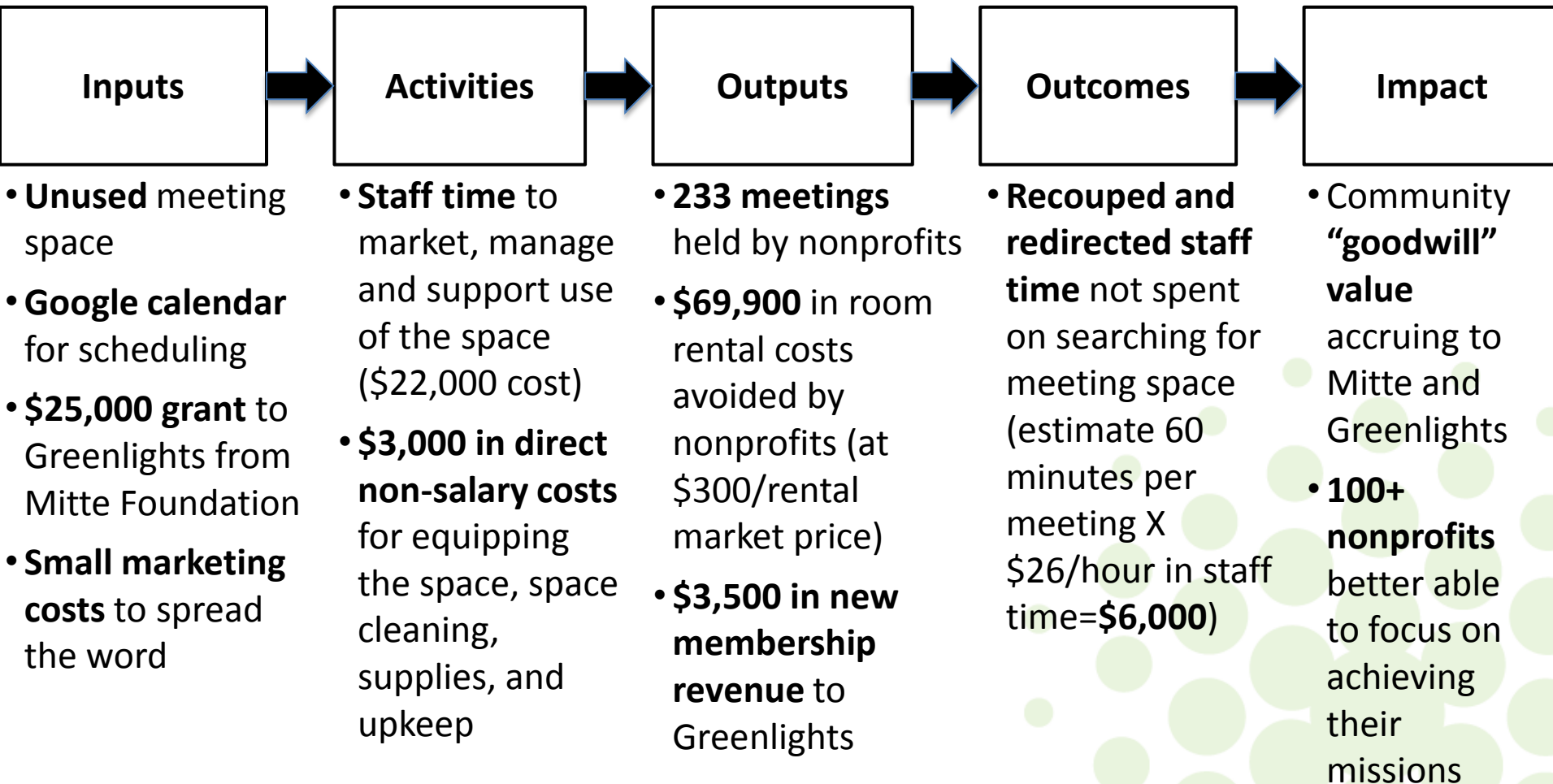
# NONPROFIT “SOCIAL VALUE”

- ▶ **Social Return on Investment:** a measure of the *extra-financial value* (i.e. value not reflected in conventional financial measures) relative to resources invested. It can be used by an entity to evaluate impact on stakeholders, identify ways to improve performance, and enhance the performance of investments.

# PUTTING “VALUE MEAT” ON THE LOGIC MODEL “BONE”



# EXAMPLE: FREE NONPROFIT MEETING SPACE

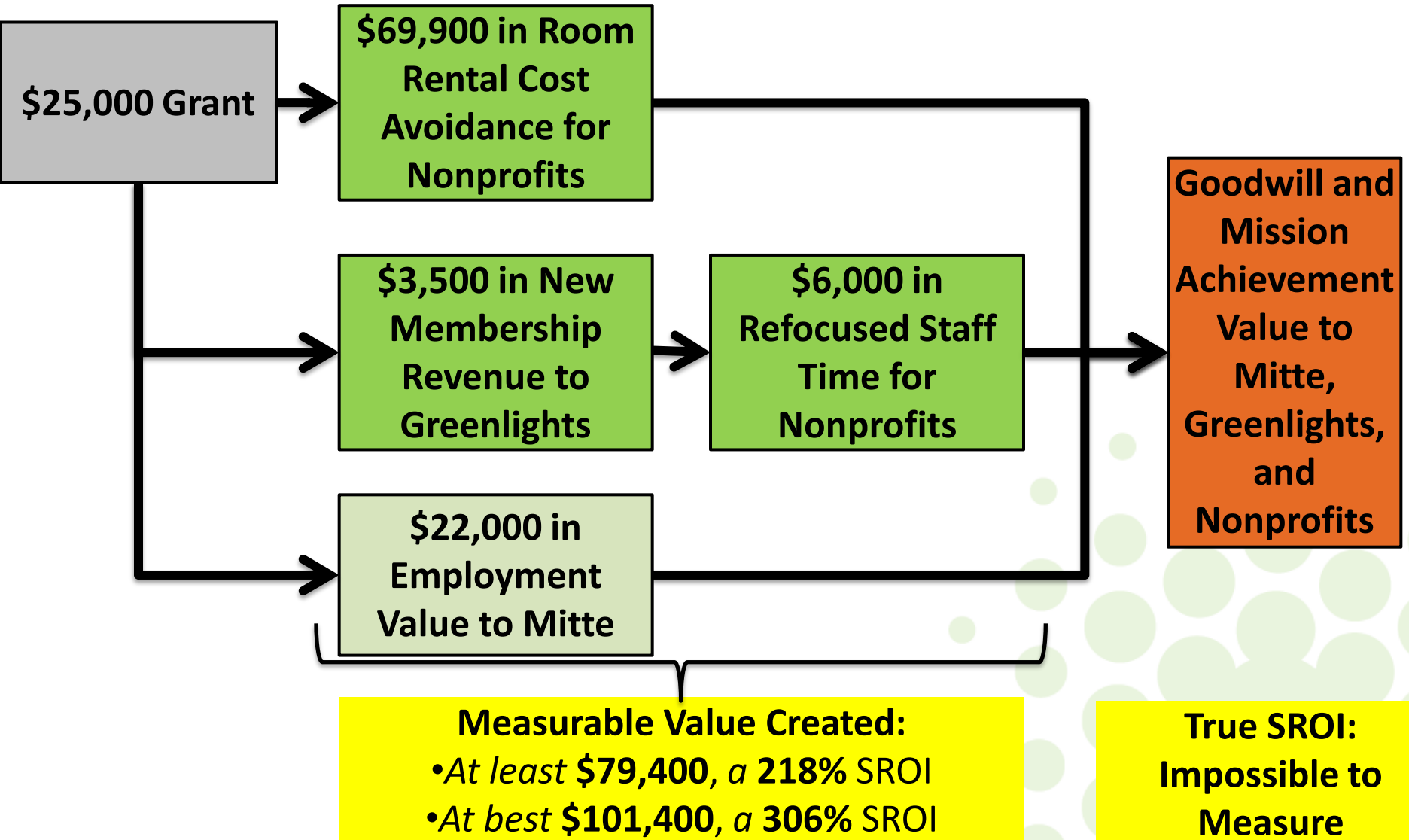


# EXAMPLE: VALUE/SROI CALCULATION

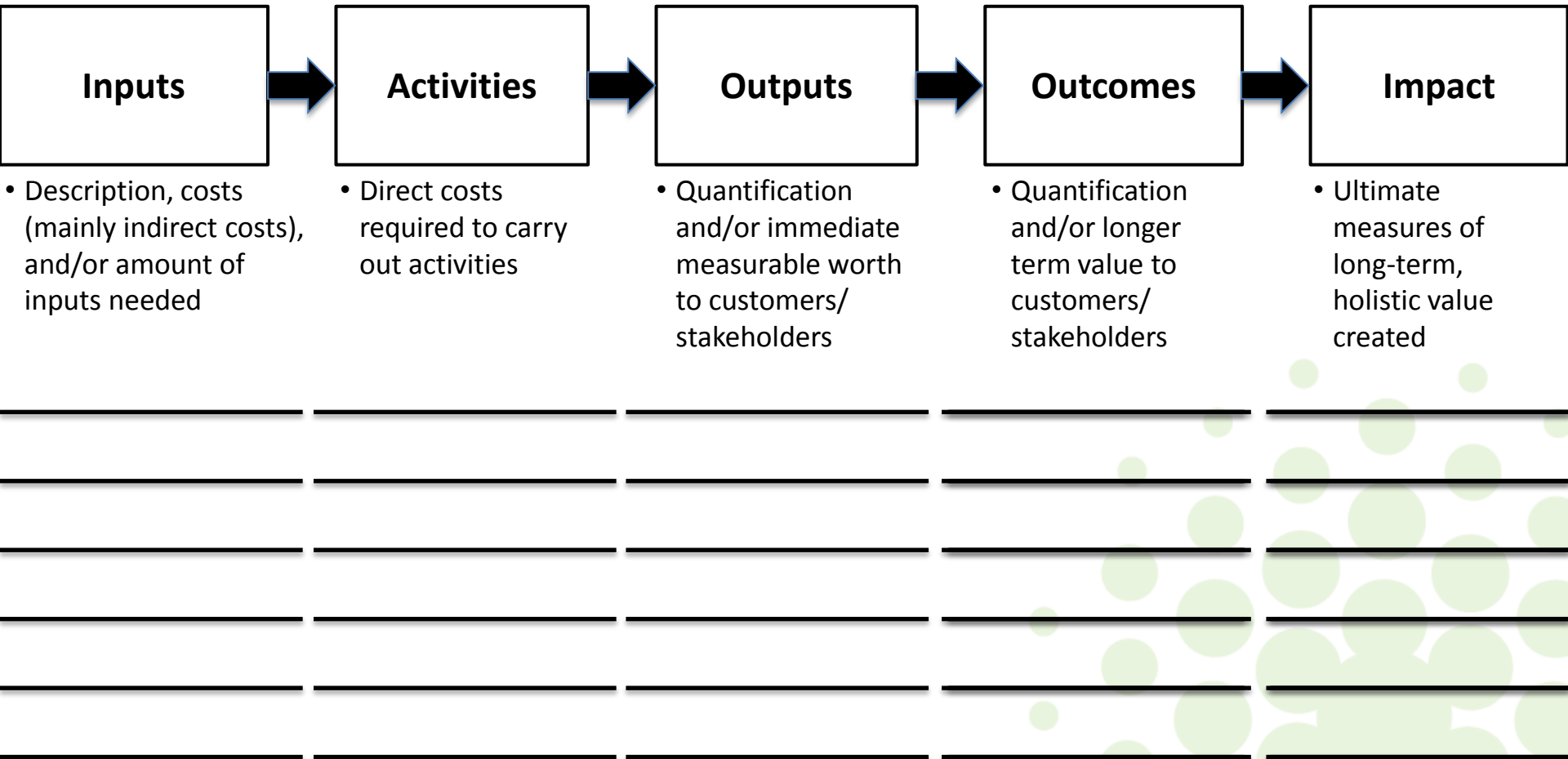
## Investment

## Measurable Value / SROI

## True SROI



# VALUE CHAIN WORKSHEET

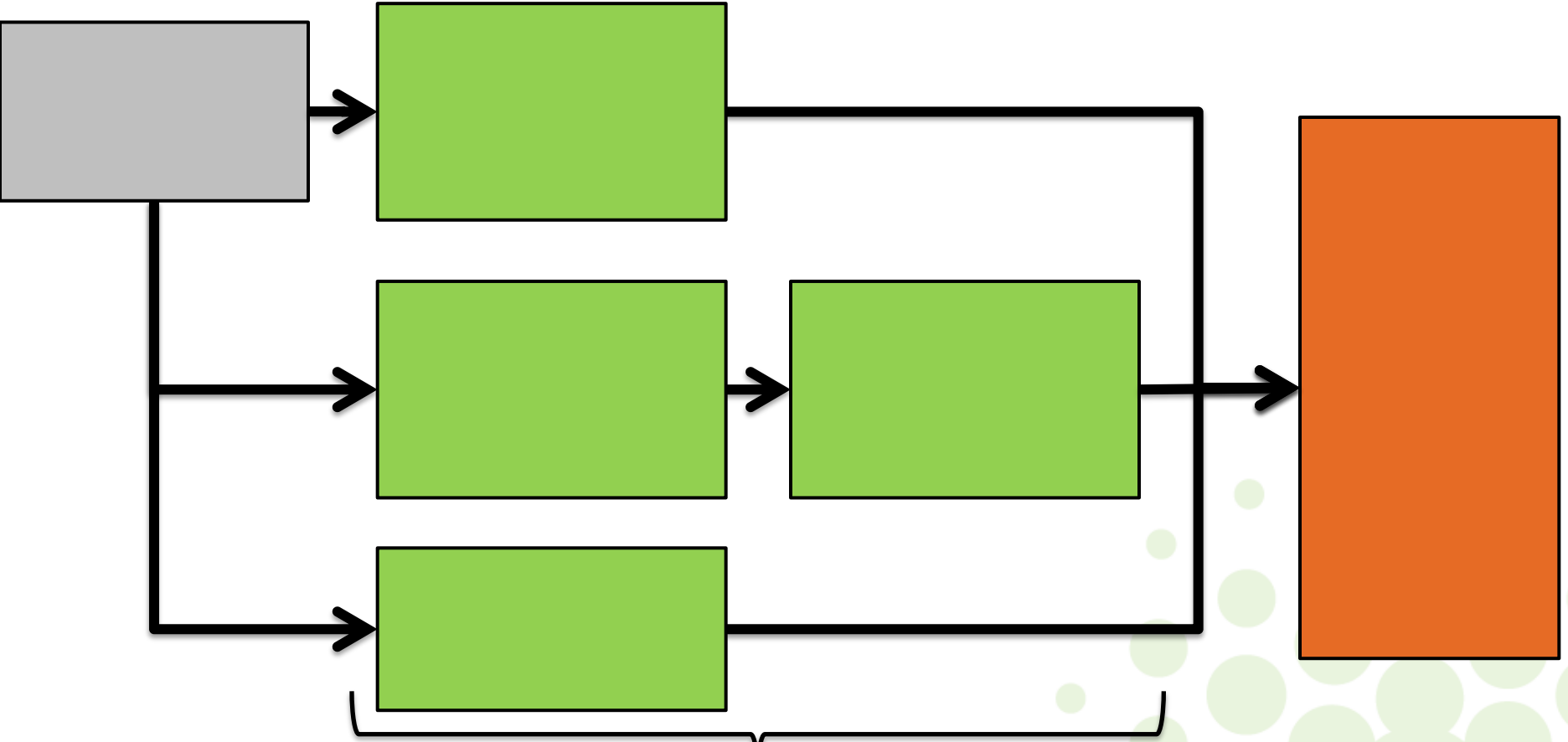


# WORKSHEET: VALUE QUANTIFICATION

Investment

Measurable Value / SROI

True SROI



**Measurable Value Created:**

**True SROI:**